

WE ARE THE CARE
SAN LUIS OBISPO COUNTY

We Are In This Together



We see you. We hear you. We support you. We honor you. In unprecedented, challenging times, Early Childhood Education Professionals are rising to meet this moment— and the needs of countless families in our community. May we recognize and appreciate their crucial contributions and relentless dedication in providing safe, loving and enriching learning environments for our youngest population— and future generation. Many of these small businesses will be struggling, after the crisis, to continue their important work. We ask our community to be ready to stand with them, in a new way— that recognizes the deep and fundamental value they have always provided and that we now feel more than ever before.

Thank you, child care providers, for being true Hands-on Heroes each and every day.



"We Are the Care" was born from "Where's the Care?", a Town Hall hosted in May 2019 by First 5 San Luis Obispo County with the support of local stakeholders. It led to the creation of three task forces dedicated to addressing challenges and identifying opportunities to improve and expand our local child care system. "Hands-on Heroes" is a recognition program, coordinated with partner agencies, that honors individuals making a difference in the lives of young children and families. The year 2020 highlights Heroes in Child Care. To learn more about "We Are the Care" and "Hands-on Heroes", please visit first5slo.org.